VideoQ VQMA

Software Suite for Video Quality Measurements

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Executive Summary

- VQMA Video Quality Meter & Analyzer that measures the quality of captured video files and/or video signals
- I Ideal tool for video development labs, software developers and high volume manufacturing
- I Instantly revealing your video capture device or signal processing/transmission chain performance

I Benefits:

- Unique technology for direct quality measurements of captured video data
- Replaces and/or complements existing very expensive dedicated external video analyzers
- Allows automated objective check of video capture device performance



VQMA Target Applications

- Pre-qualification objective video measurements of file-based environment in a full range of resolutions from HD to Portable Media Devices
- Accurate measurements on transcoded static images of any resolution by analysis of the standard VQMA test pattern
- I Family of source test patterns of different resolutions, similar layout and the same coding format
- Programmable tolerance settings for pass/fail test
- Detailed PDF report documents can be printed off-line, if required
- Optional semi-custom Automated Testing Controller for full robotic usage



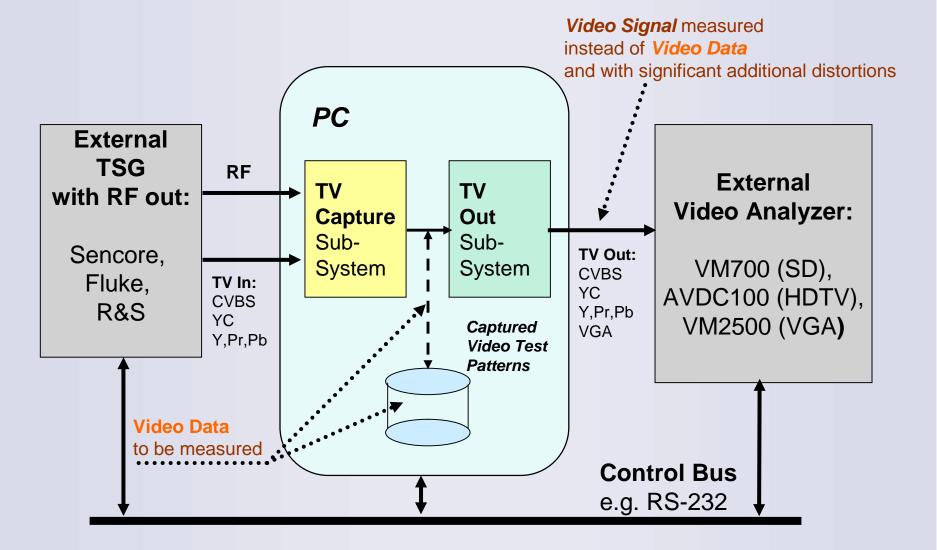
What about Video Quality on computers?

All main picture quality issues are more or less the same as for a traditional TV and video equipment, *but*!

- Captured (ingested, acquired, compressed, transcoded, etc.) video signals are going through unchartered waters of capture cards, software codecs and graphic cards before they can be accessed and evaluated for quality
- The most reliable solution is to measure the quality of *captured* pictures by software tools processing .AVI or .YUV *files* stored on a hard disk
- An alternative (in fact complementary) approach is to provide selfcontained PC-based unit combining hardware and software tools to measure the quality of analog or digital video *signals*



Prior Art: Testing with External TSG & Analyzer





Prior Art: Testing with External TSG & Analyzer

I Pros:

- Standard off-shelf products
- Established and approved TV measurement methodology

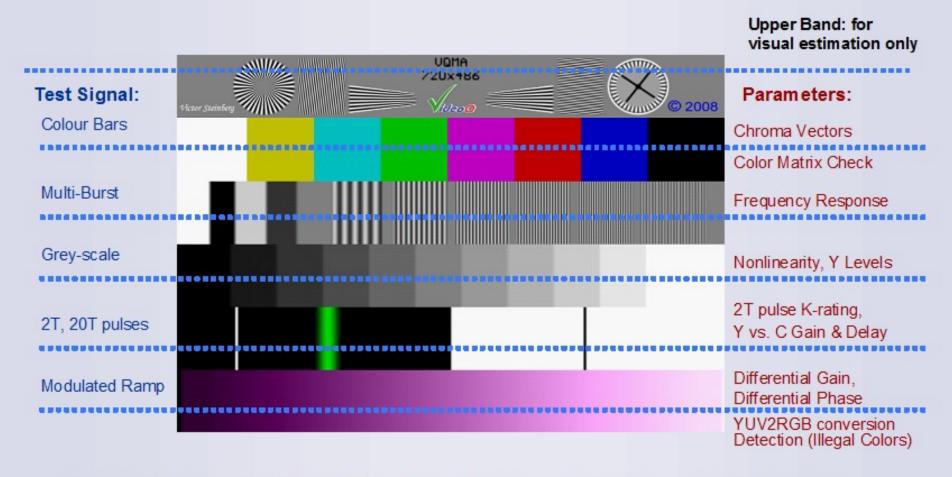
I Cons:

- PC-based TV capture can not be measured directly in a system memory
- Additional conversions from capture into TV Out create multiple errors
- Extremely high cost of the equipment (\$50-100K per set)
- TSG and Analyzer must be controlled and integrated into the system
- What is needed to overcome the problems of prior-art solutions:
 - Accurate SW analyzer to eliminate external analyzer
 - Library of test patterns to generate video and RF signals in all formats
 - Hardware player or PC card to provide accurate test signals from test patterns



VQMA - Auto-Matrix Test Pattern

All-In-One: Single pattern allows automatically measure multiple video signal parameters



Noise & Interferences accurately measured on any static image by analysis of frame differences

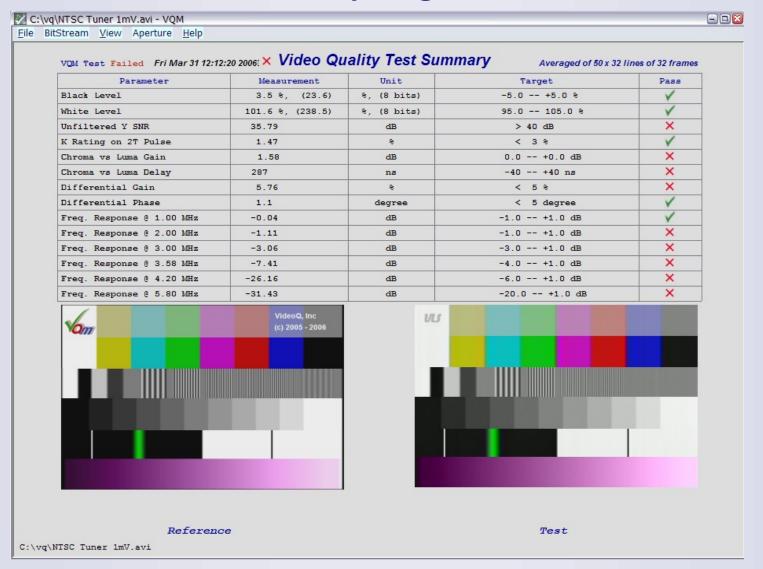


Key Video Measurements

<u>Parameter</u>	<u>Unit</u>	VQMA Test Matrix Component
Black & White Levels	%	Black & White Bars
Nonlinearity, Y levels	%	Gray-scale
K-rating	%	2T Pulse
C vs. Y Gain & Delay	dB, ns	20T Pulses
Frequency Response	dB vs. MHz	Multi-Burst
Differential Phase & Gain	deg, %	Modulated Ramp
UV Vector Errors	%, deg	Color Bars
SNR & Noise Spectrum	dB, dB vs. MHz	VQMA pattern (all bands)

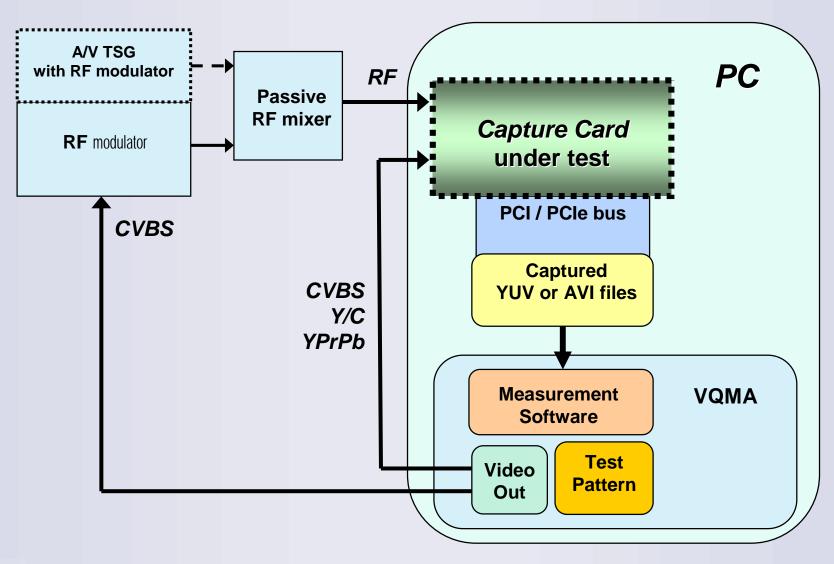


VQMA Summary Page Screenshot



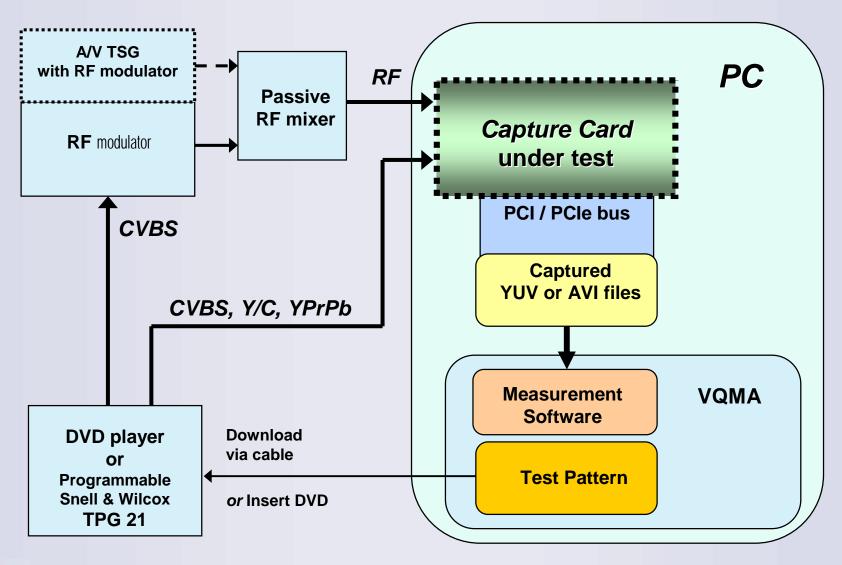


Capture Card Testing with High Quality Video Output Card



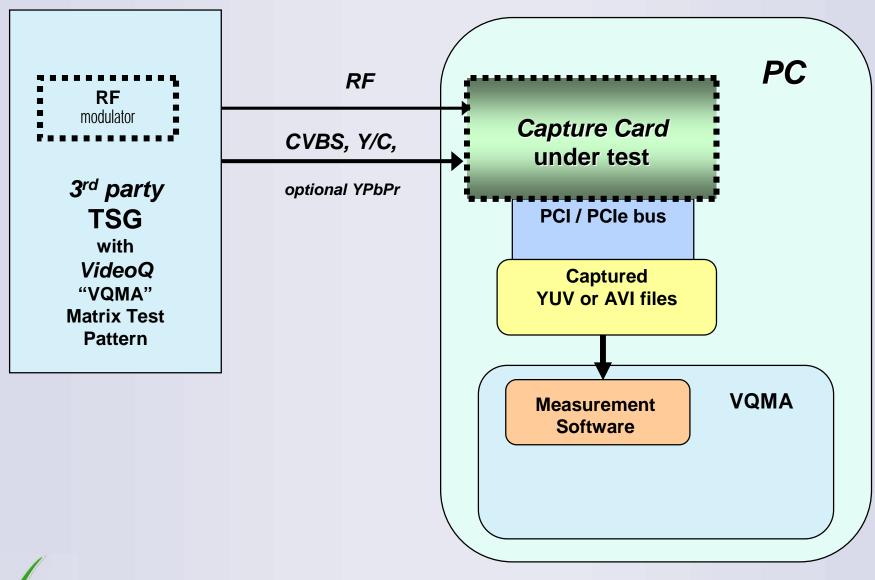


Capture Card Testing with DVD player or Conventional TSG





VQMA Testing with Factory Loaded Test Pattern





VQMA Software Analyzer Features

- Software executable running under Windows
- Unique Matrix Test Pattern to check ALL parameters in one process
- Detailed and sophisticated analysis of video data using spatial and temporal filtering
- I Highly accurate and consistent results due to sophisticated processing algorithms
- 0.1 dB accuracy of SNR and frequency response meters
- 0.1 dB and 0.1 degree accuracy of differential gain and differential phase
- Built-in spectrum analyzer with industry standard weighting filters
- NTSC and PAL standards supported
- User-friendly intuitive GUI for off-line analysis
- Unattended ('robotic') mode provides machine-readable log file



VQMA Modes of Operation

VQMA software can be launched in two ways:

- Windows GUI mode aimed for a video design and verification environment. It provides a detailed multi-page printable report file with all test results in both numerical and graphic representation
- Unattended mode provides machine readable log file with numerical representation of test results for automated production environment or automated software drivers verification, e.g. for inclusion in higher level automated QA systems

Either mode allows customization of the tolerance values by direct editing of the .INI files to match the performance of particular board types/models.

VQMA program checks the captured video data against the tolerance values contained within the customizable .INI file.



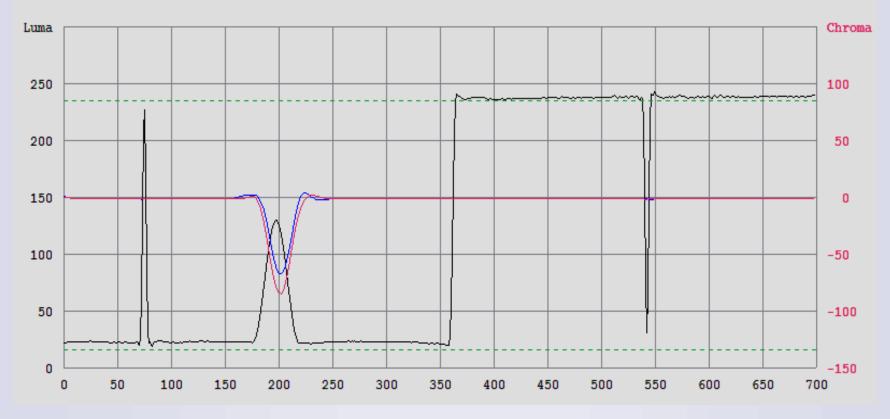
Staircase Display

Black Level: 3.5 %, (23.6) White Level: 101.6 %, (238.5) Luma



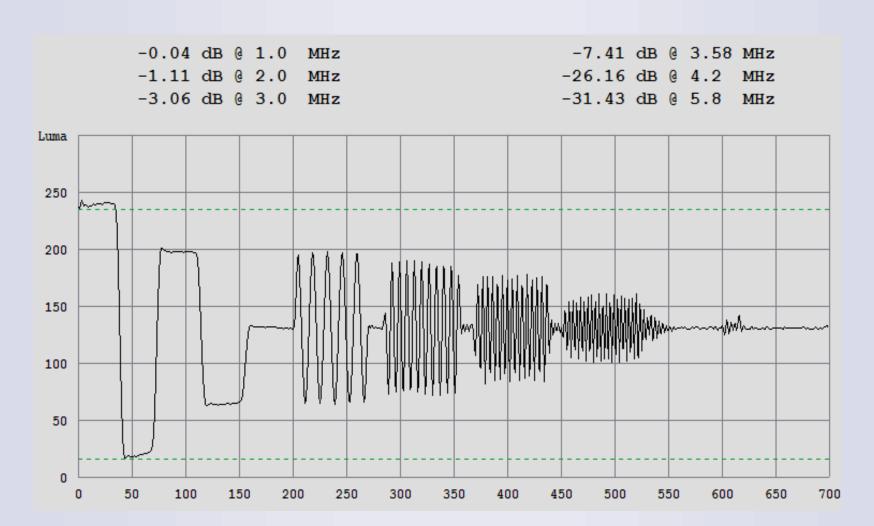
K-Rating & C vs. Y

Chroma vs Luma Gain 1.58 dB Blue: U
Chroma vs Luma Delay 287 ns Red: V
K Rating on 2T Pulse 1.47 % Black: Y





Frequency Response



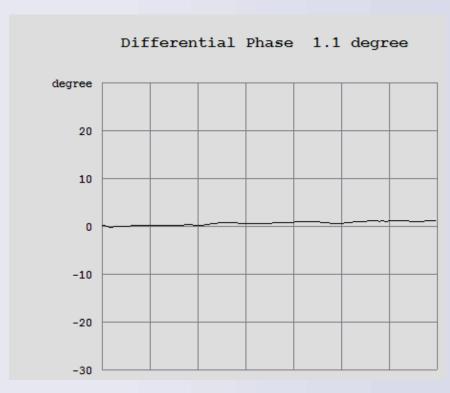


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17

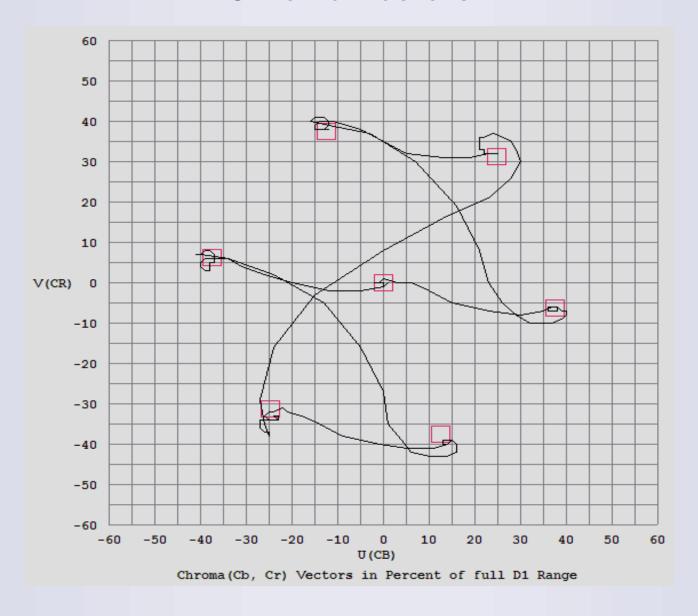
Differential Gain & Differential Phase







Chroma Vectors





Noise Measurement Results

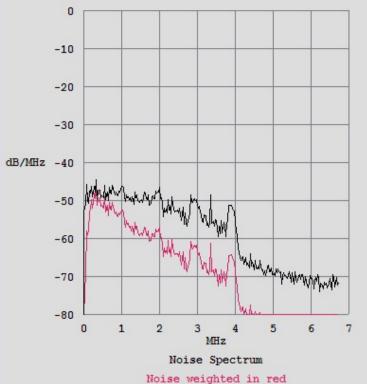
Y Noise Level RMS 3.56 (8 bit level)
Y SNR unfiltered 35.79 dB
Y SNR 4.2 MHz 36.13 dB

36.10 dB

Y SNR 6.0 MHz

Y SNR 4.2 MHz weighted 42.08 dB Y SNR 6.0 MHz weighted 42.07 dB

UV SNR 1.5 MHz 43.36 dB

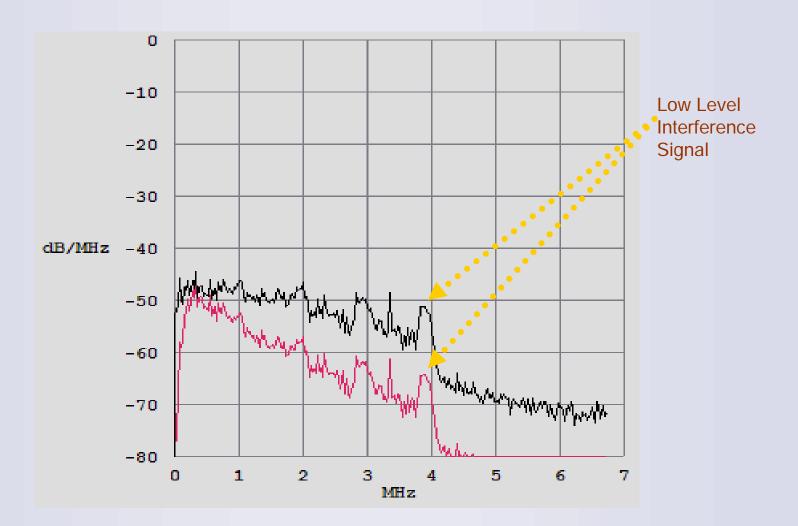




8 x Noise



Noise Spectrum Display





Noise Pattern View – contrast magnified

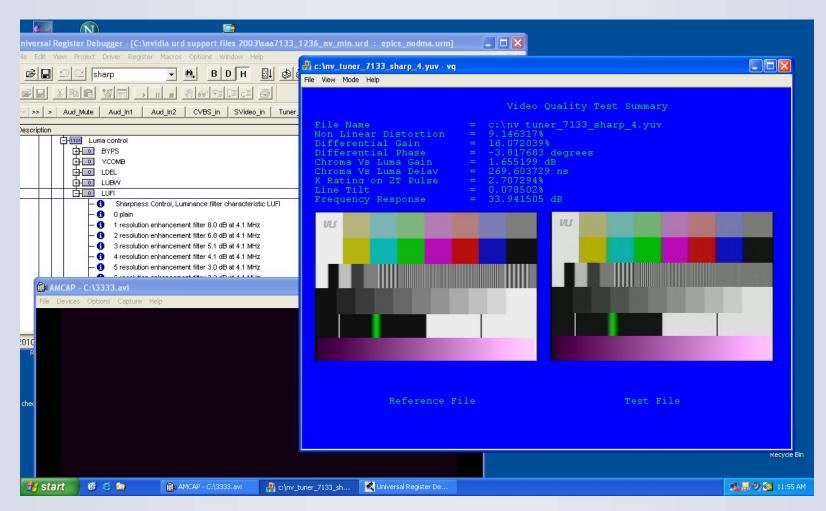
In this example: both additive noise & sync jitter are visible





Adjusting TV Capture Card - VQMA Application Example

With VQM it takes few minutes – not many hours as before







Automated Mode – Fragment of VQMA Log File

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V2.4.1, 03/31/08 12:13:14 PM

BL, 10/19/05 2:13:14 PM, 10/19/05 2:13:14 PM, Success, 2.8, %, Success WL, 10/19/05 2:13:14 PM, 10/19/05 2:13:14 PM, Success, 99.3, %, Success SNR, 10/19/05 2:13:14 PM, 10/19/05 2:13:14 PM, Success, 52.23, dB, Success KR, 10/19/05 2:13:14 PM, 10/19/05 2:13:14 PM, Success, 0.94, %, Success CYG, 10/19/05 2:13:14 PM, 10/19/05 2:13:14 PM, Success, 1.51, dB, Failure CYD, 10/19/05 2:13:14 PM, 10/19/05 2:13:14 PM, Success, 2, ns, Success DG, 10/19/05 2:13:14 PM, 10/19/05 2:13:14 PM, Success, 1.21, %, Success DP, 10/19/05 2:13:14 PM, 10/19/05 2:13:14 PM, Success, 0.8, degree, Success FR1, 10/19/05 2:13:14 PM, 10/19/05 2:13:14 PM, Success, 0.12, dB, Success FR2, 10/19/05 2:13:14 PM, 10/19/05 2:13:14 PM, Success, -0.77, dB, Success FR3, 10/19/05 2:13:14 PM, 10/19/05 2:13:14 PM, Success, -1.35, dB, Failure FR36, 10/19/05 2:13:14 PM, 10/19/05 2:13:14 PM, Success, -1.88, dB, Failure FR42, 10/19/05 2:13:14 PM, 10/19/05 2:13:14 PM, Success, -3.05, dB, Failure FR58, 10/19/05 2:13:14 PM, 10/19/05 2:13:14 PM, Success, -4.38, dB, Failure



Customizable VQMA Target Values – Fragment of .INI File

```
VQNTSC.ini - VideoQ inc. Copyright [c] 2005 - 2008
; [BL]
; BLUNIT=%
; BLMIN=-5.00
; BLMAX=5.00
; [WL]
; WLUNIT=%
; WLMIN=95.00
; WLMAX=105.00
; [SNR]
; SNRUNIT=dB
; SNRMIN=40.00
; [KR]
; KRUNIT=%
; KRMAX=3.00
; FR36MAX=1.00
; [FR42]
; FR42UNIT=dB
; FR42MIN=-1.00
; FR42MAX=1.00
; [FR58]
; FR58UNIT=dB
; FR58MIN=-1.00
; FR58MAX=1.00
```



What's In The Box

VQMA Software CD



NTSC Test Patterns DVD



Copy Protection USB Dongle



PAL Test Patterns DVD

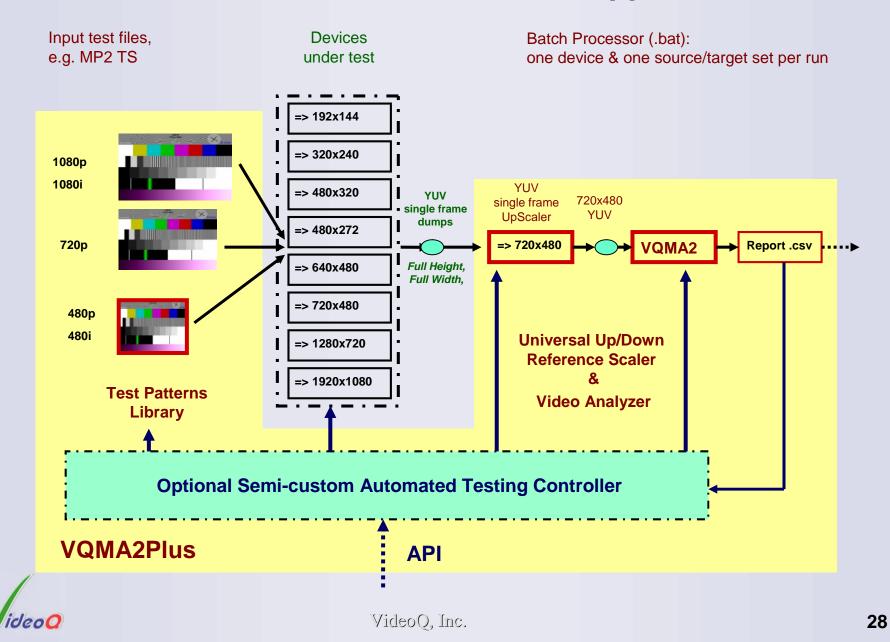




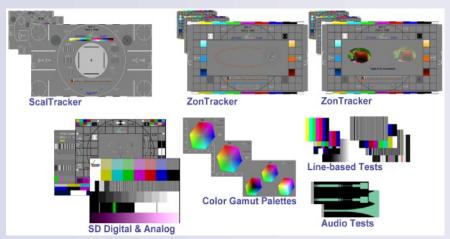
Other VQMA-related VideoQ Products



VQL/VQMA for Multi-Resolution Applications



VQL – Library of Test Files





Software Coders, Transcoders, Players, Analyzers



3Genie by NuMedia



VQTS by VideoQ



Other (3rd party) players



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29

VQTS – PC-based Generator-Analyzers

Target Applications:

- R&D Labs Development, Verification & QA
- Factory Automation & QA/QC
- Modular architecture, containing:
 - VQL Test Files Library
 - VQMA Family of SW Analyzers
- Multi-standard, multi-format VQL test library playout:
 - HDMI/DVI, VGA, YPrPb, CVBS
 - I HDSDI option
- Multi-standard, multi-format video capture:
 - HDMI/DVI, VGA, YPrPb, CVBS
 - I HDSDI option
- Full Custom SW Automation Shell





VQB – Video Quality Benchmarking Tool

VQB is a sophisticated video benchmarking tool for multiple segments of IPTV, PC and CE industries. It is targeted at:

- I Industry analysts
- Computers, video servers and related hardware manufacturers
- I GPU and CPU suppliers
- Software developers
- System integrators
- PC-based home theatre installers and customers
- PC users interested in getting top video performance

